

LKC Working Goals / Projections for 2018-2019 Year

Mission Statement:

Current mission statement is very narrow and focuses only on purebred dogs and conformation shows. Should we broaden our mission statement now that AKC registers all dogs through canine partners and PAL? Should our mission statement include promoting all AKC events/sports/title programs, as well as holding events we are licensed for?

Financial

Budget: Average yearly \$17,000. Could be higher adding scent trials, etc

Projected New Income: \$10,000 should this be our goal?

Projected New Expenses:

Recurring Expenses:

Investment into equipment/office needs club? Do we want to invest in any new training or additional event equipment?

Membership Goals

New Membership Goals: Increase membership by 20%?

Membership Recruitment Events? Suggestions

Increase Membership Participation (Volunteer Days, Committee Participation, etc) Goals: Every member volunteer at least two days at events. Member participation in committees? How can we involve the membership on committees?

Hats/ T shirts/ Sweat Shirts/ Jackets with LKC logo available for members to order?

Event Goals

Adding New Events? Scent Work Trials? CGC, Trick Dog during year? Tracking Seminar? Lure Coursing? Temperament Testing? Agility? Hide N Seek? AKC STAR Puppy? AKC Therapy Dog? AKC Fit Dog? Search & Rescue? Suggestions?

Community Involvement

Supporting Spay/ Neuter Clinics?

Supporting Micro Chip Days?

School participation for responsible dog ownership and spay/neuter?

Supporting Local Shelters at their "Adoption Days"?

(Do we need a table top or full portable display to set up and then have volunteers interact with public?)

Extracurricular Activities

CPR/ FirstAid Certification Class on a Saturday afternoon? Advanced first aid for your dog class on a Saturday afternoon? Trip to the Museum of the Dog?

Committee's

Bluegrass Classic: 1.) Chairperson 2.) Treasurer 3.) Show Chair Thurs & Sat
4.) Obedience & Rally Chair 5.) Trophy Chair 6.) B Match (?) 7.) Indy Bidy and Pee Wee
8.) Bred By Exh & BIS 9.) Media, Social Media & Website. 10.) Grounds. 11.) Equipment
12.) Coursing Liason 13.) Campground/ RV's 14.) Dock Diving Liason. 15.) VENDOR

Membership: Committee Chair for Membership recruitment?

Tracking & Scent Work: Ann Keller, Jeanene Tessari, Leah Belt? Does anyone want to be in charge of transportation? Help with organizing tracklayers? Hospitality coordinator?

CGC, CGCA, Trick Dog, Farm Dog, Temperament Testing, Performance : Leigh Anne Figurelli?

Therapy Dog:
Mentor Program:
Breed Referral:
AKC Education:
Canine Partners:

Training Facility?: Laura K is currently searching for options and will give an update at meeting.

4H Relationship: (check on status of our equipment at Masterson Station) Could we set up a table top display at local events to promote LKC?

What do YOU see as LKC's Strengths, Weaknesses, Opportunities and Threats?